

ORDER



Orders	Order / Rev:	168253
	Alt Order #:	06860500
	Product Desc:	MNCD6-MICHELE BACHMA
	Estimate:	2800
	Flight Dates:	10/03/12 - 10/09/12
	Original Date / Rev:	10/03/12 / 10/03/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Strategic Media Placement
	Buying Contact:	
	Billing Contact:	
		7669 Stagers Loop
		Delaware, OH 43015-7010

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Michele Bachmann -2012
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	3
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	73	\$41,275.00	\$35,083.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$41,275.00	\$35,083.75	0.00
Totals	73	\$41,275.00	\$35,083.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/03/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-- 222--	:30	6	\$300.00	4	0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-- 222--			6		\$300.00		0.00				
2	M	10/03/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	-- 222--	:30	6	\$250.00	4	0.00	NM	6	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-- 222--			6		\$250.00		0.00				
3	M	10/06/12	10/06/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$175.00		0.00				
4	M	10/06/12	10/06/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$300.00	4	0.00	NM	1	\$300.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$300.00		0.00				
5	M	10/06/12	10/06/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$200.00		0.00				

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Advertiser: Michele Bachmann -2012
Product Desc: MNCD6-MICHELE BACHMA
Estimate: 2800

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	M	10/07/12	10/07/12	SU GMA Su GMA	CM	7-8a -----S	:30	1	\$400.00	4	0.00	NM	1	\$400.00
GMA SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$400.00		0.00			
7	M	10/07/12	10/07/12	Sun 8-9a Sun 8-9a	CM	8-9a -----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00		0.00			
8	M	10/07/12	10/07/12	Su 9-10a This Week	CM	9-10a -----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$450.00		0.00			
9	M	10/07/12	10/07/12	Sun 10-1030a At Issue	CM	Sun 10-1030a -----S	:30	1	\$100.00	4	0.00	NM	1	\$100.00
AT ISSUE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$100.00		0.00			
10	M	10/03/12	10/05/12	M-F The View M-F The View	CM	10-11a --WTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$250.00		0.00			
11	M	10/03/12	10/05/12	M-F 5-530p M-F 5-530p	CM	5-530p --WTF--	:30	3	\$350.00	4	0.00	NM	3	\$1,050.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$350.00		0.00			
12	M	10/03/12	10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p --212--	:30	5	\$450.00	4	0.00	NM	5	\$2,250.00
NEWS BUYER PREFERS 2X W,F 1X TH														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--212--				5	\$450.00		0.00			
13	M	10/03/12	10/05/12	M-F 630-7p M-F 630-7p	CM	630-7p --121--	:30	4	\$400.00	4	0.00	NM	4	\$1,600.00
NEWS BUYER PREFERS 1X W,F 2X TH.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--121--				4	\$400.00		0.00			
14	M	10/07/12	10/07/12	Su 530-6p Su 530-6p News	CM	530-6p -----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00		0.00			
15	M	10/03/12	10/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p --222--	:30	6	\$900.00	3	0.00	NM	6	\$5,400.00
NEWS BUYER PREFERS 2X/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--222--				6	\$900.00		0.00			
16	M	10/06/12	10/06/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p -----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
NEWS AFTER FTBL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$550.00		0.00			
17	M	10/07/12	10/07/12	Su Late News Su 10-1035p	CM	10-1035p -----S	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,300.00		0.00			
18	M	10/03/12	10/05/12		CM	1035-1102p --WTF--	:30	3	\$500.00	3	0.00	NM	3	\$1,500.00

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Estimate: 2800

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1035-1102p											
				Nightline											
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--WTF--			3		\$500.00		0.00				
N19	M	10/03/12	10/03/12	Wednesday Prime B	CM	8-9p	--W----	:30	1	\$4,500.00	4	0.00	NM	1	\$4,500.00
				Modern Family											
				MODERN FAMILY	WILL NEED MKGD DUE TO DEBATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$4,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12		Wednesday Prime B		8-9p	--W-----	:30		(\$4,500.00)		0.00	NM		
See MG 19.2															
[PE At order entry--Pres Debate scheduled 8-10p this date]															
2	M	10/04/12-10/04/12		Thursday Prime C		9-10p	---Th----	:30		\$4,500.00		0.00	NM		
Ⓜ MG for 19.1 10/03															
20	M	10/05/12	10/05/12	Friday Prime C	CM	9-10p	----F--	:30	1	\$2,750.00	3	0.00	NM	1	\$2,750.00
				20/20											
				20-20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$2,750.00		0.00				
21	M	10/08/12	10/09/12	M-F 6-7a News	CM	6-7a	22-----	:30	4	\$300.00	4	0.00	NM	4	\$1,200.00
				M-F 6-7a News											
				NEWS	2X/DAY.										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	22-----			4		\$300.00		0.00				
22	M	10/08/12	10/09/12	M-F GMA	CM	7-9a	22-----	:30	4	\$250.00	4	0.00	NM	4	\$1,000.00
				M-F GMA											
				GMA	2X/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	22-----			4		\$250.00		0.00				
23	M	10/08/12	10/09/12	M-F The View	CM	10-11a	MT-----	:30	2	\$250.00	4	0.00	NM	2	\$500.00
				M-F The View											
				VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$250.00		0.00				
24	M	10/08/12	10/09/12	M-F 5-530p	CM	5-530p	MT-----	:30	2	\$350.00	4	0.00	NM	2	\$700.00
				M-F 5-530p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$350.00		0.00				
25	M	10/08/12	10/09/12	M-F 6-630p	CM	6-630p	MT-----	:30	2	\$450.00	4	0.00	NM	2	\$900.00
				M-F 6-630p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$450.00		0.00				
26	M	10/08/12	10/09/12	M-F 630-7p	CM	630-7p	22-----	:30	4	\$400.00	4	0.00	NM	4	\$1,600.00
				M-F 630-7p											
				NEWS	2X/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	22-----			4		\$400.00		0.00				
27	M	10/08/12	10/09/12	M-F,Su Late News	CM	10-1035p	22-----	:30	4	\$900.00	3	0.00	NM	4	\$3,600.00
				M-F, Su 10-1035p											
				NEWS	2X/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	22-----			4		\$900.00		0.00				
28	M	10/08/12	10/09/12	M-F 1035-1102p	CM	1035-1102p	MT-----	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
				Nightline											
				NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----			2		\$500.00		0.00				

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Advertiser:	Michele Bachmann -2012
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Estimate:	2800

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	M	10/08/12	10/08/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
DWTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$3,500.00		0.00					
													Totals	73	\$41,275.00